

Socks from “SuperSox” – a visual treat with a perfect sense of comfort for your feet that’s multi-coloured, inventive by designs and so-cute accessory

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A Premium Socks Brand From IndiaSuperSox is a young brand with a vibrant personality that brings socks of superb quality and international styles to Indian consumers. It has a vast product line with over 4000 patterns for Men, Women, Kids and Newborns.

SuperSox was established in 2012 and has since been present in the Indian market through a strong, nationwide network of 300+ distributors on board. SuperSox products are available across 10,000 plus retail stores across India.



They are soon to launch an online storefront soon and the products can now be bought online from Paytm, Shopclues, Amazon, Jabong and a host of other popular shopping portals in India.

Socks have been a part of the global fashion culture since the 8th century. They are essential to almost every individual with a wardrobe. And whilst one may not think of socks as a significant part of one’s ensemble, they do inevitably embellish an attire;lending a softer tone to the person’s look or adding an unmissable oomph.

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Understanding this, Harsh Saraf and Vivek Saraf launched SuperSox – with a vision to offer the widest range of the best quality socks to Indian consumers of all ages.

A young brand with a vibrant personality that brings socks of superb quality and international styles to the Indian consumers was born.

In the world of designer luxury wear, SuperSox makes something fabulous for all in at amazing prices. A wide range of socks including printed, plain, colourful, funky, royal, corporate, wedding, casuals; whatever your reason or occasion be !

The aim is to provide everyone with fashion and comfort right at their feet, quite literally.

SuperSox has the largest range of socks and allied products that any brand in the world can offer. SuperSox socks are created with a variety of different permutations and combinations that create a large variety in the number of products.

Some of the unique collections include Bike Socks, Football Socks, Royale Collection, Socks for Diabetes, Socks for blood pressure, wrist bands, knee supports, elbow supports.

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The newest and tempting range of socks are a visual treat with the perfect sense of comfort for your feet that are multi-coloured, inventive designs and so-cute accessory. Pull up your socks and shop them now.

SuperSox – a sock brand that gives you super powers – well, almost, since they fit perfectly, look stupendous and bring out the best in you!

Range:

At SuperSox, they continue to design and innovate new collections on a regular basis. They specially create several unique designs to cater to the diverse demand for socks for the entire family.

Apart from several lines of premium quality combed cotton and warm socks, SuperSox offers their Indian consumer – the sophisticated and classy looking, mercerized cotton socks.

Mercerized cotton is made with the finest cotton yarn of high staple that is put through a highly specialized process to produce stronger, smoother and shinier cotton.

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Another key factor of SuperSox is the seamless toe design. The seamless toe prevents socks from bulging and creasing at the toes.

The seamless toe design lends extreme comfort and a smooth finish to socks.

Exclusive SuperSox lines:

Royale Collection – the luxury line for men,

Funky Times – trendy new styles for men & women

Window socks in order to improve air circulations for women,

Health related products for diabetes and blood pressure patients.

New and unique colourful prints for children



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